

## **News Release**

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## SIMPSON'S INNOVATIVE CLEAR EDGE™ TECHNLOGY TAKES GLASS ALL THE WAY TO THE DOOR'S EDGE

McCleary, Washington – Known for its innovation in crafting unique wood stile and rail doors, Simpson has engineered a first-of-its-kind door style with prominent glass. Simpson's Clear Edge<sup>™</sup> technology takes glass all the way to one side or top of a wood door's edge. This new concept pushes the limits on design and provides a modern, contemporary style for both interior and exterior doors.

Clear Edge technology delivers an eye-catching door style that builders can use to set their homes apart for homebuyers interested in the increasingly popular modern style. Glass can now run the full height of interior doors, creating a stunning visual impact with improved views. It can also extend to the edge of exterior doors, creating a one-of-kind first impression from the curb. Simpson doors with Clear Edge technology are available in any wood species and virtually any size.

"It's one thing to come up with a visual concept like this, and quite another to actually pull it off," said Brad Loveless, Simpson marketing and product development manager. "Our engineering team had to figure out a way to ensure a structurally solid door, despite having the glass go all the way to one edge, and not having the traditional frame and strength of a stile and rail door."

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## **About Simpson Door Company**

With more than a century of experience, product innovation and industry-leading design, Simpson Door Company is the trusted source for impeccably crafted wood doors. Simpson's vast line of interior and exterior stile and rail doors includes hundreds of standard options from panel to French to decorative entry doors with matching sidelights and transoms. Available in virtually any wood species and size, and with dozens of glass options, Simpson provides customers with the personalized door they desire. To learn more, visit simpsondoor.com or call (800)-SIMPSON.